

Privacy Policy

1. Personal information items collected

The personal information mentioned below is provided directly by customers in the process of registering as a member or using the service, or is collected through an automated system. The company provides services after obtaining user consent for the personal information it collects.

go. Personal information collected when registering as a member

account	Personal information items collected
common	[Required] Nickname, date of birth, gender, preferred gender and region, mobile phone number
Google	[Required] Google nickname and profile photo, email
Apple	[Required] Apple nickname [Optional] Email for your Apple account

me. Personal information collected during the process of using the service

Geographic information, log data, connection information, IP address, terminal performance, network type, terminal information (device type, model name, terminal ID, OS), user's OS version, country and language of the user's terminal, according to the user's network connection, Location at login time

2. Purpose of collection and use of personal information

Personal information collected when registering as a member or while using the service is used for the following purposes.

go. Membership management purpose

Verification of identity, personal identification, confirmation of intent to sign up, verification of age, prevention of collection of personal information of children under 18 years of age, prevention of illegal and unauthorized use, restrictions on use of users who commit fraud or violate laws and terms of use, and actions of illegal use. Prevention and sanctions for actions that interfere with the smooth operation of other services, including

me. Purpose of service provision

Utilize location information to manage all inquiries related to service use and filter matching preferred areas

3. Retention, use period, and destruction method of personal information

We retain and use your personal information only from the day you sign up for membership and during the period of service provision. If you withdraw your consent to the collection and use of personal information by withdrawing membership, your personal information will be destroyed without delay. In this case, personal information is processed so that it cannot be viewed or used for any purpose.

go. Destruction method

If membership withdrawal is processed, the collected personal information will be destroyed without delay, and the destruction procedures and methods are as follows.

If it is in the form of an electronic file, it is safely deleted so that it cannot be recovered or reproduced, and in the case of other records, printed materials, writing, etc., it is destroyed by shredding or incineration.

me. Basis for retention and retention period of data confirming collection, use, and provision of personal location information

Based on Article 16, Paragraph 2 of the Act on Protection and Use of Location Information, etc., data confirming the collection, use, and provision of personal location information are automatically recorded and preserved, and such data is stored within 1 month from the date the user withdraws from Bermuda membership. It is kept until the date of the expiration of the year. If the user has not withdrawn membership but has not used Bermuda for a long period of time, the relevant data will be kept until one year has elapsed from the date the user last used Bermuda.

4. Provision and entrustment of personal information to third parties

Except in cases where the customer consents separately during the process of using the service, etc. or as stipulated by law, the customer's personal information will not be used beyond the scope of the purposes stated above, or provided or shared with a third party.

The company does not provide the user's location information to a third party, and when providing it to a third party, the company notifies the user in advance of the recipient and the purpose of provision.

However, in order to provide better services, provide user convenience, and perform marketing tasks, the processing of user's personal information may be entrusted to a third party as follows.

Please see below for details on the consignment processing agency and consignment work.

consignment company	Consignment work details	Retention and use period of personal information
Google Cloud Platform	Information storage and system operation	Until membership withdrawal or end of consignment contract
Google Analytics	Analysis of service usage patterns	Until membership withdrawal or end of consignment contract
Google Firebase	Analysis of service usage patterns	Until membership withdrawal or end of consignment contract
Apple search ads advertising analytics		Until membership withdrawal or end of consignment contract
Google ads	advertising analytics	Until membership withdrawal or end of consignment contract
Liftoff	advertising analytics	Until membership withdrawal or end of

consignment company	Consignment work details	Retention and use period of personal information
		consignment contract
Moloco	advertising analytics	Until membership withdrawal or end of consignment contract
AppsFlyer Ltd.	Service improvement and advertising analysis	Until membership withdrawal or end of consignment contract
Zendesk Inc.	Service Improvement	Until membership withdrawal or end of consignment contract
Twilio Inc.	Phone number verification	Until membership withdrawal or end of consignment contract

5. Overseas transfer of personal information

User personal information may be transferred or managed overseas as follows for the purpose of providing company services, providing user convenience, and performing marketing tasks.

Transfer recipient company	previ ous coun try	applicab le personal informatio n	purpos e	Peri od of use	Date/Me thod
Google Cloud Platform (googlekrsupport@google.com)	USA	All informatio n collected	Informa tion storage	When the purp	Frequent ly transferr

Transfer recipient company	previous country	applicable personal information	purpose	Period of use	Date/Method
		during the service provision process	and system operation	used of use is achieved	ed through information on and communication networks during the membership registration and service provision process
Google Analytics (googlekrsupport@google.com)	USA	Terminal information, gender, age, IP information, purchase history	Service usage behavior analysis	When the purpose of use is achieved	Frequently transferred through information on and communication

Transfer recipient company	previous country	applicable personal information	purpose	Period of use	Date/Method
Google Firebase (googlekrsupport@google.com)	USA	Terminal information, gender, age, IP information, purchase history	Service usage behavior analysis	When the service is used through the membership registration and communication networks during the membership registration and service provision process	Frequently transferred

Transfer recipient company	previous country	applicable personal information	purpose	Period of use	Date/Method
					on and service provision process
		Terminal information, device language, advertising identifier information, IP information, access history, purchase history, app activity history, telecommunication company information			Frequently transferred through information on and communication networks during the membership registration and service provision process
Apple search ads (https://www.apple.com/kr/privacy/contact/)	USA		advertising analytics	When the purpose of use is achieved	
Google Ads (kr-lcs-	USA	Terminal	advertis	When	Frequent

Transfer recipient company	previous country	applicable personal information	purpose	Period of use	Date/Method
game@google.com)		information, device language, advertising identifier information, IP information, access history, purchase history, app activity history (including gender selection), telecommunication company information	ing analytics	n the ly purp ose of use is achie ved	ly transferr ed through informati on and communi cation networks during the member ship registrati on and service provision process
Liftoff (korea-team@liftoff.io)	USA	Terminal information, device	advertis ing analytics	Whe n the ly purp	Frequent transferr

Transfer recipient company	previous country	applicable personal information	purpose	Period of use	Date/Method
		language, advertising identifier information, IP information, access history, purchase history, app activity history (including gender selection), telecommunication company information	s	used of use is achieved	ed through information on and communication networks during the membership registration and service provision process
Moloco (advertising-kr@molocoads.com)	USA	Terminal information, device language, advertising	advertising analytics	When the purpose of	Frequently transferred through

Transfer recipient company	previous country	applicable personal information	purpose	Period of use	Date/Method
		identifier information, IP information, access history, purchase history, app activity history (including gender selection), telecommunication company information		use is achieved via networks during the membership registration and service provision process	information and communication
AppsFlyer Ltd. (privacy@appsflyer.com)	Israel	Terminal information, device language, advertising identifier information	Service improvement and advertising analysis	When the purpose is used for	Frequent transfers through information and

Transfer recipient company	previous country	applicable personal information	purpose	Period of use	Date/Method
		n, IP information, access history, purchase history, app activity history (including gender selection), telecommunication company information		achievement	communication networks during the membership registration and service provision process
Zendesk Inc. (privacy@zendesk.com)	USA	Email address, terminal information, telecommunication company information	Service to improve and advertising analysis	When the purpose of use is achievement	Frequent transfer of information and communication

Transfer recipient company	previous country	applicable personal information	purpose	Period of use	Date/Method
					networks during the membership registration and service provision process
Twilio Inc. (privacy@twilio.com)	USA	Phone number, terminal information, telecommunication company information	Phone number verification	When the purpose of use is achieved	via information and communication network when registering as a member

6. User rights and how to exercise them

Users can view or modify their registered personal information at any time and request cancellation of membership.

- **[View and Edit]** You can view or edit your personal information in the Bermuda app “My Page > Edit Profile (applicable icon)”.
- **[Withdrawal of membership (withdrawal of consent)]** You can withdraw your membership using the Bermuda app “My Page > Settings > Introduction > Withdrawal of Membership”.

Withdrawal requests will be processed immediately. If the above measures are not carried out smoothly within the service, please request it from the company and we will take care of it promptly.

Users under the age of 18 who are not permitted to use the app due to age restrictions according to the app terms and conditions cannot use location information-based services.

7. Matters related to the installation, operation, and refusal of automatic personal information collection devices

The company uses “cookies” to store and retrieve some of the user’s information when the user accesses the Bermuda website.

go. Purpose of Use of Cookies

We maintain the service usage environment set by the user to enable convenient use of Internet services.

B. Installation, operation and refusal of cookies

When accessing the website, you can accept or reject all cookies by selecting options in your web browser.

*(For Internet Explorer): Tools at the top of the web browser > Internet Options > Personal Information

However, if you refuse to install cookies, you may have difficulty providing some services.

8. Personal information protection officer

The company appoints a personal information protection manager as follows to oversee the work related to personal information processing and to handle user complaints and provide relief for damages related to personal information processing.

- Name: Kim Min-Ho
- Position: COO
- Address: Chungmin-ro, Songpa-gu, Seoul, Republic of Korea
- Email: aimgoliveapp@gmail.com

o You can report all personal information protection-related complaints that arise while using the company's services to the personal information protection manager or department in charge.

o The company will provide prompt and sufficient responses to user reports.

o If there are material changes to this policy, the company will post the revised privacy policy, notify us on the website, or notify us as required by law. You agree to review the Privacy Policy periodically so that you are aware of any modifications. You agree that your continued use of

the Services after we post a revised Privacy Policy or provide notice on our Website will constitute your consent to the revised Privacy Policy. If you do not agree to the terms of the Privacy Policy, you must not use the Service.

Recent updates. This article was last modified on March 19, 2024.